



## MARK YOUR CALENDARS FOR THIS WORLD SUMMIT OCEAN INNOVATION 2008 PLANNING UNDER WAY

**Conference and Trade Show (October 20 and 21, 2008)** - The Sixth Annual Ocean Innovation Conference and Exhibition will be held at the Delta Hotel and Convention Centre in St. John's, Newfoundland, from October 19-22. The Conference Chair is Dr. Philip Bogden, CEO Gulf of Maine Ocean Observing System (GoMOOS) and Acting Director, SURA Coastal Ocean Observing and Prediction (SCOOP) Program. Conference sessions are planned around the conference theme of Ocean Observing Systems (OOS), followed by a third day workshop.

This year's agenda will ensure that a wide range of issues related to OOS operations (*technologies, robustness, liability*), interoperability (*standards and protocols*), sustainability (*financing, business models*) and governance (*policy*) are fully explored. In all, some 25 presenters from around the world will address delegates. Vendor interest in this event has been very strong over the years, and we anticipate exhibit space will sell-out early for this year's event.

*Standards and Interoperability Workshop* (October 22, 2008) - Planning is underway for a full day workshop focusing on standards, sustainability, governance and other aspects of ocean observing systems.

**WATCH YOUR INBOX FOR EXCITING DETAILS COMING SOON.**

Visit our conference site to keep up to date with the conference programme, new exhibitors, events and sponsor details:

[www.oceaninnovation.ca](http://www.oceaninnovation.ca)

### GET INVOLVED – SPONSOR AN EVENT AT OI 2008!

#### **WHY SPONSOR?**

- This is a **WORLD SUMMIT** – Providing you with exposure to a focused “oceans observation ” audience from all seven continents.
- Gain further recognition as a leader in the field of ocean observation systems
- Opportunity to introduce new projects, equipment and procedures to an international audience
- Acknowledgement of sponsorship within the conference program
- On-site signage recognizing you as a sponsor (Icebreaker Level & Above)
- Acknowledgement of sponsorship and web link on the Ocean Innovation website (Icebreaker Level & Above)
- Free conference registration (Icebreaker Level & Above)

Should you have any questions, special requests or concerns do not hesitate to contact me direct. We look forward to welcoming you to Ocean Innovation 2008 – World Summit - Ocean Observing Systems!

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[www.oceaninnovation.ca](http://www.oceaninnovation.ca) - Register Early and Save!!!

